



GRC

Summit

2019 | Sustaining Through
Integrated GRC

GRC Integration

*achieving goals, resilience
and growth*

Carole Switzer

Co-Founder and President, OCEG

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About OCEG

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A little about OCEG

- Founded in 2002 as a nonprofit think tank to drive Principled Performance
- Created the concept of integrated GRC
- 80,000+ members worldwide today
- Developed open source GRC standards in the GRC Capability Model (OCEG Red Book)
- Provides resources and education
- Issues the GRC Professional and GRC Audit certifications
- Curated resources for attendees at this event:
www.oceg.org/GRCsummit2019

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About Principled Performance

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What are we seeking to achieve?

Start with the goal
of Principled
Performance

To reliably achieve
objectives while
addressing uncertainty and
acting with integrity



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Governance requires setting objectives and ensuring performance

- Objectives must be thoughtfully established
- Performance must be measurable, measured, and transparent to stakeholders
- Those who govern must have the right information at the right time and provide the necessary resources for success



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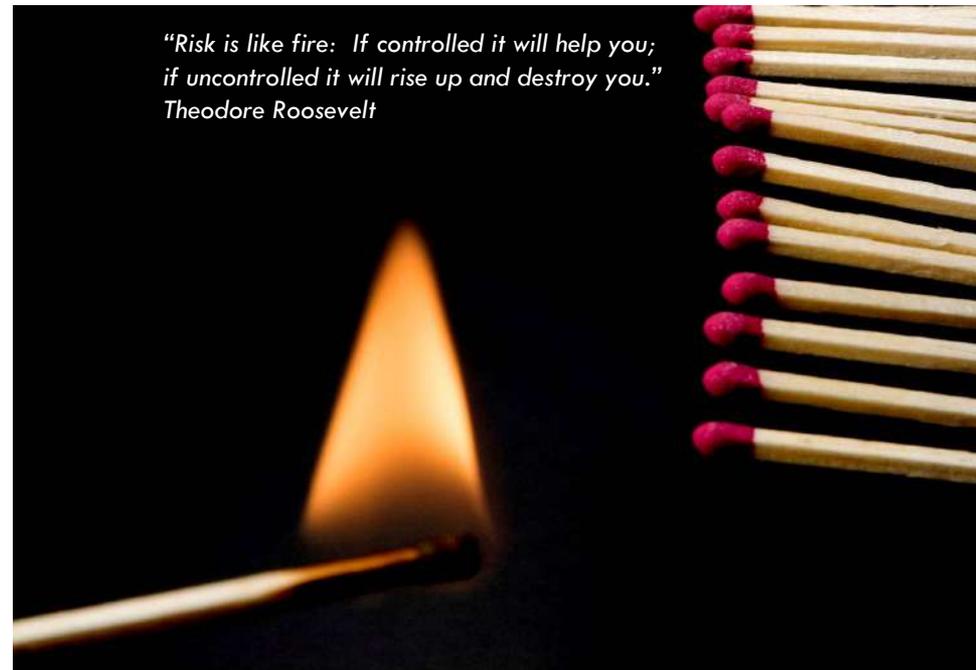
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Managing uncertainty is central

- Proactively manage the pursuit of reward mindful of the risk, and taking advantage of it when possible
- You can't just always play it safe
- This is the greatest challenge and the greatest reason for maturing GRC capability



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Demanding integrity is essential

- Honor mandatory obligations compelled by stakeholders
- Honor voluntary promises made to stakeholders
- Clean up the mess if an obligation is not met or a promise is broken



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Reliability is the cornerstone of confidence

- Achievement of objectives is consistent with few surprises
- Information is reasonably free from error and bias and can be trusted



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The seven building blocks for success

- Awareness
- Alignment
- Responsiveness
- Agility
- Resiliency
- Lean Build
- Modernity



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The importance of awareness



- Have a finger on the pulse of the business
- Watch for change in the internal and external environment
- Turn data into information that can be, and is, analyzed
- Share information in every relevant direction

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The benefit of alignment



- Support and inform business objectives
- Continuously align objectives and operations of the GRC capability and of the business
- Give strategic consideration to information from the GRC capability, enabling change

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The outcome of responsiveness



- React quickly and correctly
- Gain greater awareness and understanding of information that drives decisions
- Improve transparency and cut through the morass of data to what you need to know to make the right decisions

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The value of agility



- Be more than fast, be nimble
- Head in the right direction
- Enable decisions and actions that are quick, coordinated and well thought out
- Grasp strategic opportunities and be confident in the ability to stay on course

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The advantage of resiliency



- Be able to bounce back quickly from changes in context and threats with limited impact
- Have sufficient tolerances to allow for some missteps
- Have confidence necessary to rapidly adapt and respond to opportunities

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The bonus of being lean

- Build the muscle, trim the fat
- Get rid of expense from unnecessary duplication, redundancy and misallocation of resources within the GRC capability
- Lean the organization overall with enhanced capability and related decisions about application of resources



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The necessity of modernity

- You can't win with antiquated resources:
- Training
- Techniques
- Technology



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Technology enables these outcomes

- **Aware** pull together and analyze a range of constantly changing data
- **Aligned** map objectives, requirements, management actions and controls, training and tasks
- **Responsive** establish triggers and flags for timely action and completion
- **Agile** support teams to make quick decisions and changes to address risk
- **Lean** deliver training and other information to the right people at the right time; standardize methods and reports
- **Resilient** monitor impact on risk profile from changes at every level and inform of need for resources or different action
- **Be Modern** use tools that support mobility, customization and communication for training, issue reporting and management, and controls

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Recognize the challenges



- Continual fast-paced change of the internal and external context
- Complexity of operations
- Information amount and flow

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Build a pathway to principled performance



- Develop language that will resonate
- Demonstrate the competitive advantage
- Design a GRC process and technology ecosystem

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Act with confidence



- Know what you need to know about your risks
- Be clear about how far you can push the boundaries
- Establish your ability to take a hit and bounce back
- Feel secure about the action you are taking

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To reliably achieve objectives, while addressing uncertainty and acting with integrity –
this is Principled Performance



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